



**MACDAY
2024**

Programme

9 - 11 September 2024

9 SEPTEMBER 2024

Charity Golf Day in aid of Pro Gratia Learning Center

Mbombela Golf Club, Nelspruit

Tee-Off	10:00 - 12:00
Pre-Registration for all golfers only at Mbombela Golf Club	08:00 - 12:00
Lunch	12:00 - 14:00
Prize Giving	18:00 - 19:00
Dinner	19:00 - 20:00

General Arrangements

Exhibition Setup	08:00 - 17:00
Pre-Registration for all delegates at Whispering Thorns	08:00 - 17:00

10 SEPTEMBER 2024

Registration, View Exhibitions, Tea & Coffee Break	07:00 - 09:00
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SESSION 1

Horizons of opportunities

Chair: Mr. Pierrie Cronje

Master of Ceremonies	Dr. Michael Mol	09:00 - 09:10
Opening & welcome	Mr. Pierrie Cronje	09:10 - 09:20
Keynote Speaker	Mr. Robby Kojetin	09:20 - 09:55
Event Partner - John Deere	Mr. Hentie Breedt Mr. Pieter Pienaar	09:55 - 10:05

Tea & Coffee Break at IntelliGro Lunch area / View Exhibitions

10:05 - 10:45

SESSION 2

Hexapod havoc: Tackling the pests of macadamias

Chair: Dr. Elrea Strydom

Understanding the MFC in the South African context	Dr. Gerda Fourie	10:45 - 11:05
Thinking "out of the gut" for stink bug control	Ms. Thembeke Mkize	11:05 - 11:25
Applying pest biology information in the field	Dr. Elsje Joubert	11:25 - 11:45
Exploiting phoretic mites for the control of bark borers	Dr. Steffan Hansen	11:45 - 12:05
PSHB from the pecan industry's perspective	Mr. Hardus du Toit	12:05 - 12:25
Panel discussion From theory to practice: Contextualising what we have learned for growers Dr. Elrea Strydom, Dr. Elsje Joubert, Mr. Alwyn du Preez, Mr. Stephan Schoeman, Dr. Gerda Fourie, Dr. Nicolette Taylor and Mr. Jonathan Mudzunga		12:25 - 12:45

Lunch at IntelliGro Lunch area & View Exhibitions

12:45 - 14:00

SESSION 3

Unravelling the fungal footprints in macadamia orchards

Chair: Mr. Adriaan Serfontein

The effect of stress on dieback disease expression	Dr. Gerda Fourie	14:00 - 14:20
Efforts into the chemical control of dieback	Dr. Fahimeh Jami	14:20 - 14:40
Understanding and controlling flower blights in macadamia orchards	Mr. Byron Sonnekus	14:40 - 15:00
Husk rot in South African macadamia orchards	Dr. Gerda Fourie	15:00 - 15:20
Annual General Meeting & Closure	Mr. Pierrie Cronje	15:30 - 16:30
View Exhibitions		
Evening Function		18:00 - 22:00



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Tea & Coffee Break at InteliGro Lunch Area / View Exhibitions	07:00 - 08:20
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Opening & Welcome	Dr. Michael Moll	08:30 - 08:35
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Economic outlook in SA and our key consumption markets	Prof. Ferdi Meyer	08:35 - 09:05
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SESSION 4

Connect your strategy to the food trends that matter
Chair: Mr. Myles Osborn

New mindful superfood	Ms. Denise Canellos	09:05 - 09:20
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The 8 drivers of growth for macadamias	Mr. Julian Mellentin	09:20 - 09:40
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Fruit of life - How the World Avocado Organisation increase demand	Mr. Zac Bard	09:40 - 10:05
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Cultivating the Mushroom Mania	Ms. Cristie Mather	10:05 - 10:25
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Panel discussion Mr. Myles Osborn, Ms. Jillian Laing, Mr. Zac Bard, Mr. Alex Whyte, Mr. Shane Hartman, Mr. PJ Venter & Mr. Mike Benjamin		10:25 - 11:00
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Tea & Coffee Break at InteliGro Lunch area / View Exhibitions	11:00 - 11:30
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SESSION 5

Cultivating new ideas in macadamia production
Chair: Mrs. Lize Janse van Rensburg

Pollination best practices in the macadamia industry	Dr. Hannelie Human	11:30 - 11:50
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Petals and pollen in macadamias	Dr. Angelique Kritzinger	11:50 - 12:10
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Optimising macadamia water usage drop by drop	Dr. Nicolette Taylor	12:10 - 12:30
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Closure	Mr. Pierrie Cronje	12:30 - 12:40
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Lunch at InteliGro Lunch area / View Exhibitions	12:40 - 13:40
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Show & Tell Presentation Stations

(Station 1) Disease Diagnostic Clinic	Dr. Gerda Fourie	13:40 14:00 14:20 14:40 15:00
(Station 2) Monitoring Standard Operating Procedure	Dr. Elsje Joubert	13:40 14:00 14:20 14:40 15:00
(Station 3) Precision Tree Breeding Platform	Ms. Melissa Reynolds	13:40 14:00 14:20 14:40 15:00
(Station 4) The SGASA Macadamia Tree Standard	SGASA - accredited macadamia nurseries	13:40 14:00 14:20 14:40 15:00
(Station 5) Pollination Hive Standards	Dr. Hannelie Human	13:40 14:00 14:20 14:40 15:00



TOGETHER WE MOVE FORWARD, FUELLED BY MOMENTUM

